METHOD AND APPARATUS FOR ASSOCIATING THE

COLOR OF AN OBJECT WITH AN EVENT

ABSTRACT OF THE DISCLOSURE

The present invention provides a method and apparatus for associating the color of an object with an event. In one or more embodiments, the invention takes a streaming or static media and associates an active, dynamic, or static object with an event by its given color. The event may be, for instance the retrieval of a document at a specified URL in a web browser or the retrieval of other information in non-web browser implementations. In one embodiment, the invention defines the color by its mathematical properties. For instance, one embodiment uses the RGB standard which separates the red, green, and blue properties of the color as numerical values. Another embodiment also uses the HSV characteristics of the color, which define hue, saturation, and value as components of color. Another embodiment uses both RGB and HSV characteristics.

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